



Welcome Back to The Future

Three H rewinds the private office and re-designs on a new approach

FOR IMMEDIATE RELEASE

Chicago (June 10, 2013) – Today Three H Office Furniture Systems officially announces the launch of a new line of private office furniture for the contract and design market called **The Premiere Series™**.

Designed and engineered by Jean Bourassa and Three H, it is powered by **RED™** (Rapid Easy Design): Three H's proprietary software application for SketchUp. This allows direct, easy and free access to drawing, pricing, rendering and ordering of furniture.

The singular focus in developing The Premiere Series was to address the new concept in furniture: Provide design-savvy, personalized private office furniture at an affordable price and high level of quality, delivered in 4 weeks or less.

For more than 25 years Three H has been quietly perfecting the private office. Now, after bringing in acclaimed designer Jean Bourassa for The Premiere Series, the company is set to launch a complete re-engineering of private office furniture for a more sophisticated world of higher expectations.

Jean Bourassa has designed the new furniture with more elegant lines and a smart appearance, highlighted by a unique mix of all the most modern and advanced materials made in North America. Including Three H's well-regarded and admired laminate-surface collection, proprietary designs in crafted aluminum accents, broad range of painted glass doors, and unique integration of textiles components.

The North American executive office is still the home for richly appointed and empowering furniture. And Three H is respecting that with hand-crafted, real wood trim, rich woodgrains and elegantly designed pulls which translates to a more luxurious office suite.

In a noteworthy design feature, and at the heart of Three H's reputation of detailed craftsmanship, a new wood trim design is being added to the collection of solid wood choices. Introducing the new **Wavecrest™** solid wood edge detail. Joining a family of hand-stained and applied wood edge trims for surfaces and tops of cabinets. Coupled with Three H sizing by-the-inch on work surfaces and hutches, there are an extraordinary array of options for custom designs.



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Also new are additional designs in metal post legs and a **Deluxe Power Management™** system that allows for easy management of cords in a concealed undersurface laminate channel crafted to blend in to the suite.

By offering the exclusive detailing of high-end office furniture and creating a captivating and inventive design, Three H can offer a wealth of elegance and sophistication. And by introducing two more new wood-finish options Dark Suede and Sand Drift, The Premiere Series retains at the core the winning attributes of Three H: Over 30 carefully selected, in-stock wood and color finishes. Meaning that the custom designs can be delivered in 4 week lead times at standard pricing.

The Premiere Series offers private office design on a continuum from classic office through to the most advanced and progressive styling of design-driven offices. It is a re-invention of engineering and advancement on styling. The North American private office has never looked better. Welcome back to the future.

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